

Privacy

The team at CQ Sewing and Patchwork feel it's important that you understand how we use your personal information, if this is an issue that concerns you please take the time to read the below information.

This Privacy Policy explains CQ Sewing and Patchwork's privacy practices in relation to its website or "Site" which is located at <http://www.cqsewingandpatchwork.com.au>. In some cases this Site may link or refer you to other websites or organisations, which have their own privacy policy and practices. In this Privacy Policy, when we refer to 'personal information', we mean information that can identify you or from which your identity can be reasonably ascertained - for example, your name, email address and any other contact details supplied by you to us. By using this Site, you agree to the terms of this Privacy Policy.

We reserve the right, to modify or remove portions of this Privacy Policy at any time.

Personal Information

The only personal information we collect about you, is what you personally send us. For example, you may send us your personal information along with an email or inquiry, we would then need to keep that information so that we can provide you with the required services or answer your questions. We may also use your name, address or e-mail address to send you information about our products and services. If you do not wish us to do so, please indicate this on the enquiry form. It is our intention that this Privacy Policy will protect your personal information from being dealt with in any way that is inconsistent with applicable privacy laws in Australia.

You are entitled to obtain access to the personal information we hold about you. If at any time you would like to see this information or if you believe that the information we hold about you may be wrong please contact us and we will be happy to help.

Personal information that visitors submit to this Site is used only for the purpose for which it is submitted unless we tell you otherwise in this Privacy Policy or at the time of collection.

Disclosure

Apart from where you have consented or where disclosure is necessary to achieve what you have requested we do for you, personal information may be disclosed in special situations where we have reason to believe that doing so is necessary to identify, contact or bring legal action against anyone damaging, injuring, or interfering (intentionally or unintentionally) with CQ Sewing and Patchwork's rights or property.

Security

We strive to ensure the security, integrity and privacy of personal information submitted to our Site, and we review and update our security measures regularly. Unfortunately, no data transmission over the Internet is guaranteed to be totally secure, however we will take all reasonable steps to protect the personal information you may transmit to us. In addition, our employees and the contractors who provide services related to our information systems are obliged to respect the confidentiality of any personal information held by us. However, we will not be held responsible for events arising from unauthorised access to your personal information.

Cookies and Invisible Pixels

A cookie is a very small text file that is sent to a user's browser from a web server and stored on the user's computer hard drive. It assigns the computer a unique identifier. It is essentially the user's identification card when he/she returns to our site. Cookies save you time because they help us to provide a customised experience without having to remind us of your preferences each time you return to our web pages. These cookies cannot damage files, nor can they read information from the hard drive of a computer. Cookies can help us provide our visitors with a personalised online experience in the following ways:

- They ensure visitors are provided with the appropriate frames and content
- They ensure visitors obtain the information requested
- They help us deliver communications that are relevant and targeted to our visitors' interests

Cookies do not follow visitors when traveling on the Internet after leaving our Site. If you do not want the benefits of these cookies you can set your browser to reject them, however in some instances this may affect the way our site performs on your particular browser.

We also use invisible pixels, sometimes called web beacons, to count how many people visit certain web pages. Information collected from invisible pixels is used and reported in the aggregate without personally identifiable information.

Site Logs

Like many website operators, we also use software to analyze and record visitor numbers and other details such as: the number of page views (or page impressions) that occur on Site; the number of visitors to our Site; how long those visitors (on average) spend on our Site when they do visit; and common entry and exit points into our Site. This aggregate, non-personal information is used by us to analyse website usage.

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Disclaimer

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